

REGULATION

- AUSTRIA -

SPONSOR

BENETTON GROUP S.r.l. with registered office at Villa Minelli 1, 31050 Ponzano Veneto (TV) — VAT number and Tax Code 03490770264.

DELEGATED PARTY

PRAGMATICA PLUS S.r.l. with registered office in Palazzo MIRANA - Piazzetta del Sass, 8 - 38122 Trento (TN) - VAT number and Tax Code 02471610226 - www.pragmatica.plus - info@pragmatica.plus

NAME

"UNITED COLORS OF SCHOOL"

DURATION

The event takes place from 11 August 2022 to 1 September 2022.

TERRITORY

National territory, for the country indicated in the header.

PARTICIPATING SALES POINTS

The "United Colors of Benetton" stores participating in the event, recognizable by the advertising material on display relating to this initiative.

RECIPIENTS

All end customers.

PROMOTED PRODUCTS

The promotion includes all children's items in the new collections FW2, 3 and so on. It excludes articles on sale and/or subject to other promotions, appropriately marked.

PROCEDURE

All Customers who, during the promotion period indicated in the paragraph "DURATION", visit the participating Shops and make purchases for a set minimum amount from amongst the promoted products will immediately receive a prize, as specified below:

- anyone spending a **minimum amount** in a single receipt, multiples not allowed, of **€70.00 including VAT**, for the purchase of "PROMOTED PRODUCTS" present in participating stores, will immediately receive a prize of no. **1 BOX of 50 CARIOCA PENCILS**
- anyone **spending a minimum amount** in a single receipt, multiples not allowed, of **€120.00 including VAT**, for the purchase of "PROMOTED PRODUCTS" present in participating stores, will immediately receive a prize **no. 1 BOX of 80 CARIOCA PENCILS**.

It should be noted that the Customer can only receive one prize for spending with a receipt of an amount equal to or greater (even if multiple) than the required spending threshold.

For the award of the Prize, the closing total of the receipt will be taken into consideration, i.e. the amount actually paid net of allowances, discounts, discount vouchers and similar.

The Promoter reserves the right to propose more favourable conditions to participants; these conditions will be brought to the attention of the recipients by the means of communication used for the main promotion, more specifically the promotional material available at the Points of Sale participating in the event.

PRIZES

The prizes consist of:

- No. 1 BOX of **50 CARIOCA PENCILS**, of a market value of **€12.95, including VAT**;
- No. 1 BOX of **80 CARIOCA PENCILS**, of a market value of **€19.95, including VAT**.

The above-mentioned prizes are not transferable, not replaceable, not redeemable for cash, nor may the winners request, with or without a monetary contribution, one or more different prizes, regardless of whether these are of lesser value.

The Promoter cannot under any circumstances be held responsible for any issues arising from use made of the prize.

In the event that the prize earned has undergone changes/updates of form or substance with respect to the promised model, or if it is no longer produced/marketed by the manufacturer/supplier, the Promoter undertakes to deliver a prize to the Customers of equal or greater value with equal or superior functionality and performance.

The colour and any decoration of the prizes displayed on the advertising material are indicative and may vary depending on availability from suppliers.

The images reproduced in the advertising of the initiative, as well as their settings, have the sole purpose of illustrating the prizes.

HANDOVER OF THE PRIZES

The prize will be delivered immediately at the payment booth of the participating stores, upon attainment of the required spending threshold, made for the purchase of the products in promotion.

Prizes may not be requested by presenting purchase receipts after payment and removal from the checkout area, even if issued during the course of the promotion.

Making a request for the prize is the sole responsibility of the customer wishing to participate in the promotion. In the event that the Customer does not exercise this right within the terms provided for in the "Procedures" paragraph of this document, the Promoter cannot be held liable under any circumstances.

COMMUNICATION CHANNELS

The demonstration will be advertised through the advertising material in the points of sale; the advertising message will be consistent with the present regulations.

These regulations, in their official version, are kept by **PRAGMATICA PLUS S.R.L.** with registered office at Palazzo MIRANA - Piazzetta del Sass, 8 - 38122 Trento (TN) - www.pragmatica.plus - info@pragmatica.plus as the entity delegated by the Promoter to hold the documents relating to this event.

A certified copy of the original will be deposited at the offices of the Promoter, while an extract copy, identical in content, will be available for the entire duration of the promotion on the website www.benetton.com.

Any changes that may be made to the rules during the course of the event, in compliance with the rights of the participants, will be promptly communicated to the participants using the same means of communication employed for these rules.